

Emily Sandoval

Communication Specialist, City of Boulder Department of Climate Initiatives

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Summary

I am passionate about working in the public sector, especially to support efforts to mitigate and adapt to climate change and other progressive causes.

Professional Experience

Communication Specialist, City of Boulder, CO, Department of Climate Initiatives

- Convey the major priorities and accomplishments of the Climate Initiatives department, including programs, projects, goals and importance of the issues
- Communicate complex, technical information in plain language to the media and public
- Provide strategic communication counsel to teams, senior city officials and City Council
- Give city-wide political and communication context in high-level discussions on projects and large initiatives, including the city's municipalization effort
- Write, edit and create copy for print materials, city website, social media, videos, council memos and other distribution channels, including e-mail marketing
- Lead community engagement for department
- Serve on the city's Racial Equity Core Team and Engagement Coordination Committee

April 2017 to Present

Promoted from Specialist I to Specialist II in June 2018

Communication Coordinator, Boulder Energy Future, City of Boulder, CO

- Drafted copy for print materials, city website and social media
- Provided media and public relations support for the Energy Future Project team (Energy Strategy and Electric Utility Development)

Nov. 2015 to April 2017

Communication Intern, Boulder Energy Future, City of Boulder, CO

- Focused on building out the city's energy future webpages, making them more user-friendly, up-to-date and visual

May 2015 to Nov. 2015

Intern, City of Lakewood, CO Sustainability Planning

- Researched sustainability plans at peer, first-ring suburban cities

Aug. 2014 to Dec. 2014

Education

Bachelor of Science, University of Colorado Boulder

- Majors: Political Science and Environmental Studies
- Minor: Italian
- Thesis: PoliSee, PoliDo? Examining the Inter-Municipal Communication of Climate Action Policy and Strategy

August 2011 to May 2015

Graduated Magna Cum Laude

Skills

Public Engagement: Completed certification through the International Association of Public Participation (IAP2)

Design: Advanced user of Adobe Illustrator and InDesign; proficient user of Adobe Photoshop

Languages: Conversational Spanish and Italian